北京德和衡律师事务所
BEIJING DHH LAW FIRM



Michael Zou ?ZOU Jianhong?

Senior Joint Partner Intellectual Property Business Center Deputy Director

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Language	Mandarin, English, Japanese

Practices Intellectual Property

Education:

? 2019, Melbourne Law School;

? 1990-1992, Law School of Hunan Normal University;

? 1987-1991, Central South University.

Professional Experience:

? 2022, Beijing DHH (Guangzhou) Law Firm (Guangzhou);

? 2005-2021, Guangdong Mascont Law Firm (Guangzhou);

? 2002-2004, Beijing C&M Law Offices (Beijing);

? 2001-2002, Beijing Globelaw Patent and Trademark Agency (Beijing);

? 1996-2001, Hunan Jingmao Law Firm (Changsha);

? 1994-1996, in-house counsel with the China Southern Airlines (Group) Hunan Subsidiary.

Practice Areas & Expertise:

In more than 30 years of law practice, Mr. Zou has offered legal services in the areas of international trade, foreign investment, intellectual property and criminal law. He is also highly experienced in litigation and arbitration.

Mr. Zou has accumulated wide experience in assisting foreign clients to conduct business and/or make investment in China, rendering services such as:

I. Establishing a presence (JV, WFOC or other types of entities) in China:

- Offering legal advice on business planning of investment projects;
- Preparing and drafting incorporation documents for the formation of a JV, WFOC or other types of entities or subsidiaries in China;
- Preparing documents and filing with government authorities to obtain permits and licenses.

II. Services related to trade and business operations in China:

- Corporate restructuring;
- Merger & Acquisition;
- Foreign exchange transfer;
- Realty and land acquisition;
- Employment and labor;
- Drafting and reviewing contracts/agreements, including but not limited to:
1) Non-disclosure Agreement (NDA) or Confidentiality Agreement;
2) Letter of Intent (LOI);
3) OEM manufacturing agreement;
4) Sales Contract/Agreement;
5) Purchase Contract/Agreement;
6) Sole Distribution Agreement;
7) Agency Agreement;
8) JV Contract;
9) Articles of Incorporation;
10) Shares Transfer Contract/Agreement, etc.

III. Services related to protection of intellectual property rights in China:

- Advice on protection of IPRs (patent, trademark, copyright, trade secret, etc.) in China;
- IP application & registration, including:
1) Filing IP registrations with government departments;
2) Filing review or opposition on IP registrations;
3) Filing applications with Customs for record of IPRs;
- IP transfer, including drafting and reviewing IPR License Agreement;
- Representing clients in civil, administrative, and criminal proceedings for IPR protection.

Articles and publications:

? Customs Proctection of IPRs in China (2023)

? Administrative Remedies against Patent Infringement in China (2019)

? The Legality of Company’s Internal Rules (2004)

? An Introduction to Relevant Chinese Laws for Conducting Business in China (2003)

? Company’s Contract Management (1996)