北京德和衡律师事务所
BEIJING DHH LAW FIRM



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Language Mandarin, English

Professional Experience

Attorney Liu Gengchen has consistently prioritized client needs throughout his legal practice, adhering to the service philosophy of "Expertise and Dedication, Specialization and Focus" to deliver high-quality legal services to companies in the internet and other sectors. His practice areas include patent infringement litigation, trademark infringement litigation, copyright infringement litigation, unfair competition litigation, and traditional civil and commercial litigation.

With extensive experience in intellectual property legal services and major civil and commercial cases, Attorney Liu has served as lead counsel for a wide range of enterprises, providing premium legal support to clients such as Chengdu Railway Culture Media Company, Jining Keli, Ben Tribe Gifts, Youku Tudou Group, Kuwo Music, Shanghai Xunmeng (Pinduoduo), SPD Bank, Industrial Bank, Agricultural Bank of China, China Minsheng Bank, Baosteel Group, UME Cinemas, MoreTV, EF Education First, Roled, Hanchuang Technology, Kreston Brighture, Inkelink, Shanghai Xiangzong, and Daotuo Medical. He has also contributed as participating counsel, providing legal services to prominent companies including Qihoo 360, AutoNavi, Wanda Tianyi, ByteDance, and Maidan Film.

Representative Cases

• Assisted Sinovie Medical Technology (Beijing) Co., Ltd. and Sinovie Medical Technology (Zhejiang) Co., Ltd. in handling EU design patent infringement claims filed against them at the 2018 MEDICA trade fair in Germany.

• Represented Chengdu Railway Culture Media Company in a patent infringement dispute with a certain company.

• Represented Mitsui Kinzoku Act Corporation in a utility model patent infringement dispute ("Vehicle Door Latch Device") against a Yantai-based company.

• Represented Beijing Longxinghao Fangzhuang Distillery in a design patent dispute with Beijing Hongxing Co., Ltd.

• Represented Beijing Huazhang Century Education in a patent infringement dispute with Xiamen Yuqiang.

• Represented Philip Morris in a design patent dispute with Shenzhen Dingzhi Communication Co., Ltd. and Huizhou Dingzhi Communication Co., Ltd.

• Provided patent-related legal services to B. Braun Medical.

• Represented Jining Keli in a design patent dispute with Hokuyo Automatic Co., Ltd.
• Represented Ben Tribe Gifts in patent infringement litigation.
• Provided intellectual property-related legal services to Youku Tudou Group.
• Provided intellectual property-related legal services to the Pinduoduo platform.
• Provided intellectual property-related legal services to China Culture Group's MoreTV (Cloud Audio-Visual) and Beijing Huaxing Cinema (UME Cinemas).
• Provided intellectual property-related legal services to medium and large enterprises including Daotuo Medical, Mingda Pharmaceutical, and Crowne Plaza Jinan.
• Represented Inkelink Information Technology (Shanghai) Co., Ltd. in litigation and commercial arbitration.
• Represented Shanghai Baoman Enterprise Management Consulting Co., Ltd. in a computer software development contract dispute.
• Represented production companies including Huanxi Media and Shanghai Jushi in copyright infringement lawsuits concerning the communication of works to the public via information networks.
• Represented Hanchuang Group in a copyright dispute.
• Represented Roled in a trademark dispute.
• Represented Kreston Brighture in an anti-unfair competition lawsuit.
• Represented Tudou.com in a defamation dispute.
• Represented EF Education First in a civil dispute.
• Represented Kuwo Music in a sales contract dispute.
• Represented Naked Hub in a contract dispute through commercial arbitration.

Publications

• Intellectual Property Lawyer Practice and Legal Service Skills (2016)
• China Contract Compendium – China Contract Taxonomy (First Edition)
• Representation Strategies and Adjudication Analysis in Complex Intellectual Property Cases
• Gems from the Sea of Learning: A Collection of Papers by Students of the RUC Shanghai Center (Vol. 14)

Social Activities

• Off-Campus Mentor, Law School of East China University of Science and Technology (ECUST)
• Off-Campus Mentor, Business School of Shandong University of Political Science and Law
• Adjunct Faculty, International Law School of Shanghai University of Political Science and Law (SHUPL)